

WHAT'S AT ISSUE

COMMUNICATION

- Great communication provides info, encourages interest, and invites participation.
- The current Committee's opposition to televising the meetings is out of touch with 21st century communication reality and is not based on what's best for our community.
- The lack of productive two-party communication is producing social and economic fallout that's hurting our community.
- A fresh perspective based on "keep what works, change what doesn't" will build our capacity for ongoing communication improvements.
- Residents are a huge untapped resource.

CATHY'S RECOMMENDATIONS

- ✓ Establish a nonprofit citizens' group whose mission is to expand high quality video of Township Committee meetings at NO COST in taxpayer dollars or staff time. Use this group's resources to:
 - Improve the audio and visual quality of the video Cathy has brought to Cablevision and You Tube.
 - Expand video access to Verizon and Direct TV.
- ✓ Expand opportunities for officials and residents to work together in ways that invite two-party relationship building, dialogue, and results-oriented collaboration.
 - Mr. Sisler's leadership style obstructs this goal.
 - Cathy's leadership style promotes it.
- ✓ Create new ad hoc venues for residents and officials to work together in ways that invite information sharing and the creation of new solutions for issues such as speeding, sidewalks, sustainability practices, and shared services.
- ✓ Begin with a once a month "What's On Your Mind?" meeting and move forward from there.